

Best of Philly Winner Video Reel

Highlight your Best of Philly win to *Philadelphia* magazine's Instagram followers with a celebratory reel about your business!

Sponsorship Includes:

- (:20) Photo/video-based Best of Philly Winner video reel created by *Philadelphia* magazine for YOU
- *Philadelphia* magazine posts the Reel as a collaboration on Instagram between YOU and @PhillyMagEvents (59.2K followers)
- Reel shared to stories on both @PhillyMagEvents and @PhillyMag (224K followers)
- Reel file provided to YOU to share on your website, social, etc. to promote as you wish

How It Works:

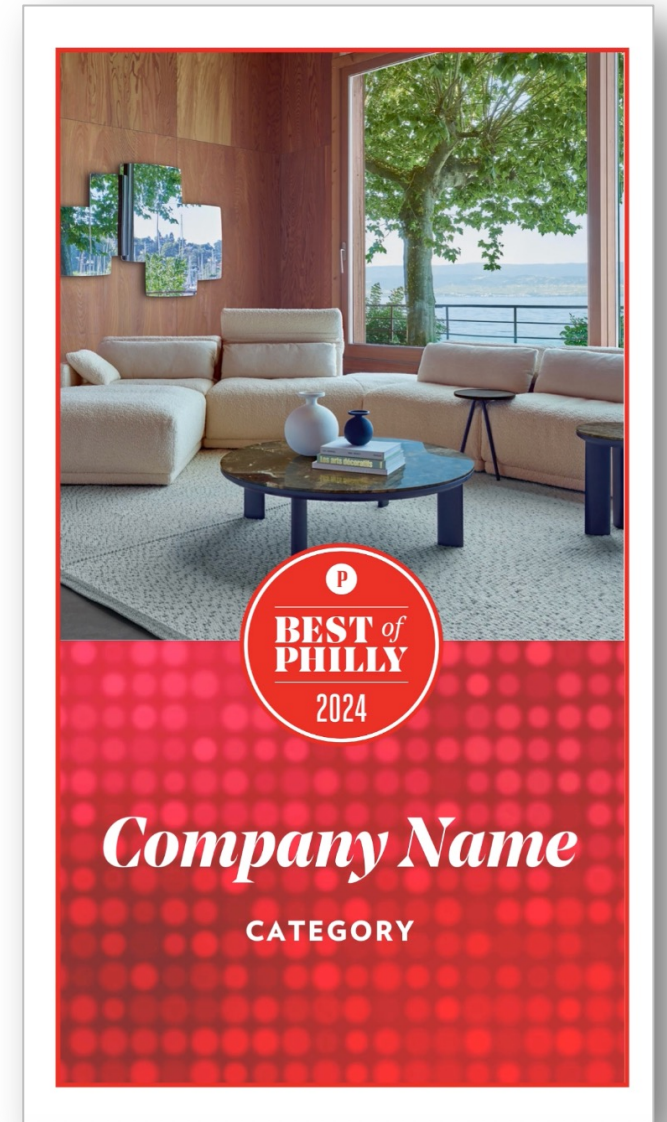
- Submit the following via the Best of Philly Reel intake form:
 - Company name
 - Winning category
 - Minimum of five (5) high-resolution images (high resolution, horizontal images)
 - Your contact information: address, website, phone number, Instagram handle
 - Partner handles (if any) that should be tagged for credit (ex: photographer, etc.)
 - 3-5 hashtags. All reels will also have #bestofphilly2024 and #sponsored hashtags
- Your brand will receive templated video reel for review and one round of revisions

Key Dates:

- First Day to Reserve Your Video Reel: July 18
- Last Day to Secure a Video Reel: September 3rd
- Materials Due: 10 days before go-live date

Investment: \$3,350 net

Ready to get started? Email advertise@phillymag.com for more information!



[Click here to view
sample reel](#)

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