

# 2023 Best of Philly Winners

## Social Video + Swag Bundle

Highlight your Best of Philly win to *Philadelphia* magazine social media followers with a congratulatory, photo-based video, posted on *Philadelphia* magazine's main Instagram account, plus commemorative swag from the official Best of Philly storefront.

### Sponsorship Benefits:

- (:30) Photo-based Best of Philly winner video for use on your platforms
  - Video included in (1) organic post on [@PhillyMag Instagram](#) (213K followers)
- Branded Wall Plaque, 9.25" x 12.75"
- Branded Window Decal, 6x6"

### How It Works:

- Your brand submits material collection form with copy points and high-res images
  - Winner name and business location
  - Winning category
  - Up to (5) high-resolution images (1920x1080 pixels)
  - 5 bullet points about your business
  - Social handle
- Your brand will receive templated video for review and one round of revisions

### Timing:

- Commitment Due: August 4
- Materials Due: August 11
- Go Live: through September 2023 (*videos go live on a rolling basis*)

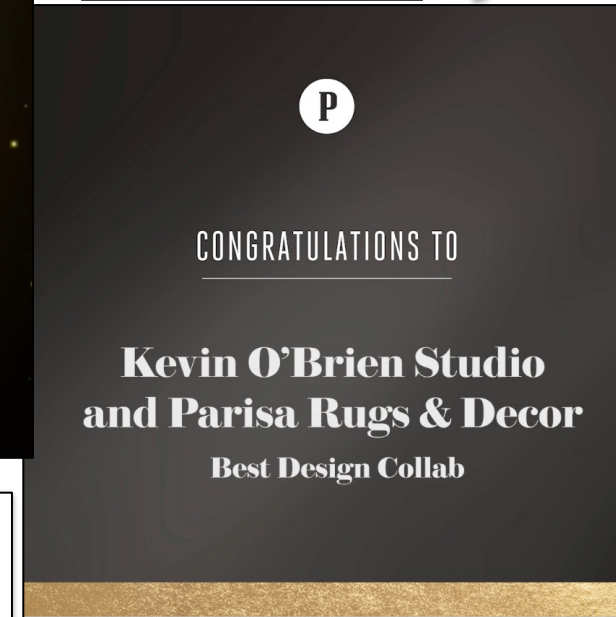
**Investment:** \$2,500 net

**Must book by Aug. 4<sup>th</sup>**

**Click here to connect  
with an Account  
Executive**



Photo-based :30 Video  
[View sample video here](#)



Best of Philly Wall Plaque



Best of Philly Decal

**Ready to get started? [Submit your video materials here!](#)**

