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Badge Usage Recommendations

Congratulations on having been named to the **Philadelphia** magazine Top Real Estate Producers[™] 2022 list! Here are some examples of how you can use the downloadable winner badge on your platforms to showcase this accomplishment. Plus, as a 2022 winner, be sure to check out our <u>online store</u> to purchase displays and decals to place in your office!

Winner's Badge

We suggest using it in the following ways:

• On your website

Atta

Joe Smith Real Estate Company

0: 555-555-5555

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EAL ESTATE PRODUCERS

2022

Honored to have been named one of Philadelphia magazine's Top Real Estate Producers™ 2022! Check out the feature in the lune issue!

- In your email signature
- Across social media platforms
- On Business Cards
- On flyers or other printed materials at your office

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2022

Social Media

Suggested post copy: "Honored to be named one of *Philadelphia* magazine's Top Real Estate Producers[™] 2022! Check out the feature in June's issue!"

Bost Your SEO

I the badge to your website and business card. increase SEO, hyperlink the logo to your listing in *ladelphia* magazine's Find It directory. Search engines take into account the authority of phillymag.com en determining how far down on a search list to put your website. In short, your website will benefit from our site's reputation as a dominant local resource center.

Please refer to the logo guidelines document to ensure correct usage.