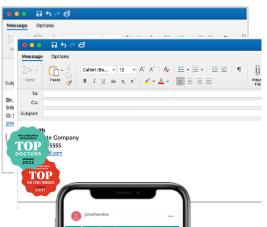


Badge Usage Recommendations

Congratulations on having been named on the *Philadelphia* magazine

Top Doctors™ 2022 list! Here are some examples of how you can use the downloadable winner badge on your platforms to showcase this accomplishment.

Plus, as a 2022 winner, be sure to check out our <u>online store</u> to purchase displays and decals to place in your office!



PHILADELPHIA MAGAZINE'S

Honored to have been named one of Philadelphia magazine's Top Doctors™ 2022! Check out the feature in the May issue!

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Winner's Badge

We suggest using it in the following ways:

- · On your website
- In your email signature
- Across social media platforms
- On Business Cards
- On flyers or other printed materials at your office



Social Media

Suggested post copy:

Honored to have been named one of Philadelphia magazine's Top Doctors™ 2022! Check out the May issue on newsstands April 25 or see my listing here: https://www.phillymag.com/find-a- doctor/ (or add personalized listing URL)



Boost Your SEO

Add the badge to your website and business card. To increase SEO, hyperlink the logo to your listing in *Philadelphia* magazine's Find It directory. Search engines will take into account the authority of phillymag.com when determining how far down on a search list to put your website. In short, your website will benefit from our site's reputation as a dominant local resource center.