

2022 GUIDELINES FOR PHILADELPHIA MAGAZINE'S TOP DOCTORS™ TRADEMARK USE

Congratulations on having been named a Philadelphia magazine Top Doctors™ 2022 Winner! Along with the benefits of being selected a winner, *Philadelphia* magazine hereby authorizes you to use its trademark - *Philadelphia* magazine Top Doctors™ - only in your own advertising, promotional materials, and press releases publicizing your selection, starting April 25, 2022. All other use of the trademark is prohibited.

All use of our trademark is subject to the following provisions:

1. The trademark must be clearly identified with the ™ symbol immediately following the *Philadelphia* magazine Top Doctors™ award indication and it must always be accompanied by the name "*Philadelphia* magazine".
2. The *Philadelphia* magazine Top Doctors™ trademark must be clearly attributed to only your **winning category**, the **year of the award** must be indicated next to the category, and **it must be indicated that the award was given by *Philadelphia* magazine.**
3. If you wish to use the "*Philadelphia* magazine Top Doctors™" winner badge, please scan the QR code below or visit <https://www.phillymag.com/topdoctorswinners2022> to download. The password needed to enter the site is **doctors2022**. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you are promoting the award on your website, please link back to our online listings: <https://www.phillymag.com/find-a-doctor/>.

Example of winner badge use:



Example without winner badge use:

Philadelphia magazine's
Top Doctors™ 2022 - Cardiology

Use your phone's camera to scan this QR code for the Top Doctors™ logo:



4. The *Philadelphia* magazine Top Doctors™ trademark must not be used in connection with a group of professionals or a company name without clearly identifying those professionals selected for the *Philadelphia* magazine Top Doctors™ award, the year of their individual award and the winning category of each professional.

We must insist that you follow these specific guidelines to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Philadelphia* magazine reserves the right to use your name in its list of 2022 *Philadelphia* magazine Top Doctors™ award winners.

Back again this year! Show off your award in style. Shop *Philadelphia* magazine's online store to purchase customizable plaques, banners, window clings and more to showcase your accomplishment in your office and beyond. Visit newskeepsake.com/pages/philadelphia-magazine or scan this QR code to shop now:

