

## 2022 GUIDELINES FOR PHILADELPHIA MAGAZINE'S TOP MORTGAGE PROFESSIONALS™ TRADEMARK USE

Congratulations on having been named a *Philadelphia* magazine Top Mortgage Professionals™ 2022 Winner! Along with the benefits of being selected a winner, *Philadelphia* magazine hereby authorizes you to use its trademark - *Philadelphia* magazine Top Mortgage Professionals - only in your own advertising, promotional materials, and press releases publicizing your selection, starting April 1, 2022. All other use of the trademark is prohibited.

### **All use of our trademark is subject to the following provisions:**

1. The trademark must be clearly identified with the ™ symbol immediately following the *Philadelphia* magazine Top Mortgage Professionals™ award indication and it must always be accompanied by the name "*Philadelphia* magazine".
2. The *Philadelphia* magazine Top Mortgage Professionals™ trademark must be clearly attributed to only your **winning affiliation**, the **year of the award** must be indicated next to the category, and **it must be indicated that the award was given by *Philadelphia* magazine.**
3. If you wish to use the "*Philadelphia* magazine Top Mortgage Professionals™" winner badge, please scan the QR code below or visit [phillymag.com/top-mortgage-professionals-winners-2022](http://phillymag.com/top-mortgage-professionals-winners-2022) to download. The password needed to enter the site is **TopMortgage2022**. This artwork must not be modified in any way, including manipulation of the award year indicated upon it.

#### **Example of winner badge use:**



#### **Example without winner badge use:**

*Philadelphia* magazine's  
Top Mortgage Professionals™ 2022 - Name Here

Use your phone's camera to scan this QR code for the Top Mortgage Professionals™ logo:



4. The *Philadelphia* magazine Top Mortgage Professionals™ trademark must not be used in connection with a group of professionals or a company name without clearly identifying those professionals selected for the *Philadelphia* magazine Top Mortgage Professionals™ award, the year of their individual award and the winning category of each professional.

We must insist that you follow these specific guidelines to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Philadelphia* magazine reserves the right to use your name in its list of 2022 *Philadelphia* magazine Top Mortgage Professionals™ award winners.

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