

## 2022 GUIDELINES FOR *PHILADELPHIA* MAGAZINE'S TOP DENTISTS™ TRADEMARK USE

Congratulations on having been named a *Philadelphia* magazine Top Dentists™ 2022 Winner! Along with the benefits of being selected a winner, *Philadelphia* magazine hereby authorizes you to use its trademark - *Philadelphia* magazine Top Dentists™ - only in your own advertising, promotional materials, and press releases publicizing your selection, starting March 1, 2022. All other use of the trademark is prohibited.

### All use of our trademark is subject to the following provisions:

1. The trademark must be clearly identified with the ™ symbol immediately following the *Philadelphia* magazine Top Dentists™ award indication and it must always be accompanied by the name "*Philadelphia* magazine".
2. The *Philadelphia* magazine Top Dentists™ trademark must be clearly attributed to only your **winning category**, the **year of the award** must be indicated next to the category, and **it must be indicated that the award was given by *Philadelphia* magazine**.
3. If you wish to use the "*Philadelphia* magazine's Top Dentists™" winner badge, please scan the QR code below or visit <https://www.phillymag.com/2022topdentistswinner/> to download the digital file. The password needed to enter the site is **dentists2022**. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you are promoting the award on your website, please link back to our online listings: <http://www.phillymag.com/dentists>

#### Example without winner badge:

*Philadelphia* magazine's Top Dentists™ 2022 – General Dentistry



Use your phone's camera to scan this QR code to download the Top Dentists™ logo

#### Example of winner badge use:



4. The *Philadelphia* magazine Top Dentists™ trademark must not be used in connection with a group of professionals or a company name without clearly identifying those professionals selected for the *Philadelphia* magazine Top Dentists™ award, the year of their individual award and the winning category of each professional.

We must insist that you follow these specific guidelines to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Philadelphia* magazine reserves the right to use your name in its list of 2022 *Philadelphia* magazine Top Dentists™ award winners.

If you have any questions about the above guidelines, please do not hesitate to contact me at [jsantee@metrocorpmedia.com](mailto:jsantee@metrocorpmedia.com).

Thank you,

Jenn Santee | VP, Strategy & Organizational Planning, *Philadelphia* magazine