

Philadelphia magazine's Trailblazer and Luminary Leader Awards Nomination Period: November 22, 2021 – January 14, 2022 Selection Committee Luncheon: February 10<sup>th</sup> or 11<sup>th</sup> Trailblazer Main Event: Wednesday, April 20<sup>th</sup>

#### Overview:

These awards recognize women who are making an impact on the Philadelphia region and beyond. The Trailblazer Award is presented to a woman who is a pioneer in her field, gives back to her community and an inspiration to others. The Luminary Leader Award is presented to a female who is 35 years of age or younger who has already made a mark in her industry and the community.

#### **Required materials:**

Form must be fully completed on phillymag.com/trailblazer to be submitted and reviewed for consideration.

## Trailblazer: Eligibility and Selection Criteria

- 1. Nominee must have significant professional accomplishments (past awards and/or recognitions, overcome obstacles, made innovations or discoveries, improved her work environment, etc.)
- 2. Nominee must show evidence of commitment and dedication to women in business in the Philadelphia region, through mentoring and active participation in professional organizations, activities and philanthropies
- 3. Nominee must be primarily responsible for the current performance of her business
- 4. Nominee must be a female resident of Pennsylvania, Delaware or New Jersey
- 5. Nominee may not be an elected official, member of the judiciary, political appointee
- 6. Nominee may not currently serve or previously have served on the Trailblazer Committee

#### **Luminary Leader: Eligibility and Selection Criteria**

- 1. Nominee must be 35 years of age or younger
- 2. Nominee must have significant professional accomplishments (past awards and/or recognitions, overcome obstacles, made innovations or discoveries, improved her work environment, etc.)
- 3. Nominee must show evidence of commitment and dedication to women in business in the Philadelphia region, through mentoring and active participation in professional organizations, activities and philanthropies
- 4. Nominee must be a female resident of Pennsylvania, Delaware or New Jersey
- 5. Nominee may not be an elected official, member of the judiciary, political appointee
- 6. Nominee may not currently serve or previously have served on the Trailblazer Committee

### **Selection Process**

- Internal Review: *Philadelphia* magazine team will review all candidates and select the top 10 Trailblazers and Top 5 Luminary Leaders that meet the requirements
- *Philadelphia* magazine will host the Trailblazer Committee Luncheon Feb 10<sup>th</sup> or 11<sup>th</sup> for the Committee to vote and select the 2022 Trailblazer and Luminary Leader

- *Philadelphia* magazine will contact both honorees following the Luncheon to set up an interview and photoshoot to appear in the April issue of *Philadelphia* magazine
- Honorees will be celebrated at Water Works on April 20<sup>th</sup> at *Philadelphia* magazine's Trailblazer Awards Luncheon (invite only event)

# **Nomination Process:**

• Call for nominations: Launch on Phillymag.com/trailblazer on November 22, 2021 at 12:00am and end January 14, 2022 at 11:59pm.

Questions may be directed to Danielle Gartenmayer at <a href="mailto:danielle@phillymag.com">danielle@phillymag.com</a>.