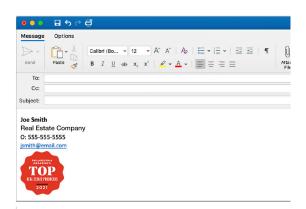


## **Badge Usage Recommendations**

Congratulations on having been named a *Philadelphia* magazine

Top Real Estate Producers™ 2021 Winner! Here are some examples of how you can use the downloadable winner badge on your platforms to showcase this accomplishment. Plus, as a 2021 winner, be sure to check out our online store to purchase displays and decals to place in your office!



## Winner Badge

We suggest using it in the following ways:

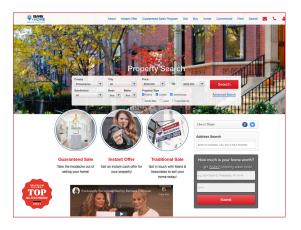
- On your website
- In your email signature
- · Across social media platforms
- On Business Cards
- On flyers or other printed materials at your office

2021



## **Social Media**

Suggested post copy: Honored to have been named one of *Philadelphia* magazine's Top Real Estate Producers™ 2021! Check out the June issue on newsstands June 3rd or see my listing here: https://www.phillymag.com/real-estate-agents/ (or add personalized listing URL)



## **Boost Your SEO**

Add the badge to your website and business card. To increase SEO, hyperlink the logo to your listing in *Philadelphia* magazine's Find It Real Estate Agents directory. Search engines will take into account the authority of phillymag.com when determining how far down on a search list to put your website. In short, your website will benefit from our site's reputation as a dominant local resource center.