

2021 GUIDELINES FOR *PHILADELPHIA* MAGAZINE'S TOP REAL ESTATE PRODUCERS™ TRADEMARK USE

Congratulations on having been named a *Philadelphia* magazine Top Real Estate Producers™ 2021 Winner! Along with the benefits of being selected a winner, *Philadelphia* magazine hereby authorizes you to use its trademark - *Philadelphia* magazine Top Real Estate Producers - only in your own advertising, promotional materials, and press releases publicizing your selection, starting May 31, 2021. All other use of the trademark is prohibited.

All use of our trademark is subject to the following provisions:

1. The trademark must be clearly identified with the ™ symbol immediately following the *Philadelphia* magazine Top Real Estate Producers™ award indication and it must always be accompanied by the name "*Philadelphia* magazine".
2. The *Philadelphia* magazine Top Real Estate Producers ™ trademark must be clearly attributed to only your **winning affiliation**, the **year of the award** must be indicated next to the category, and it **must be indicated that the award was given by *Philadelphia* magazine**.
3. If you wish to use the "*Philadelphia* magazine Top Real Estate Producers ™" winner stamp, please scan the QR code below or visit <https://www.phillymag.com/2021topproducerswinner/> to download the digital file. The password needed to enter the site is **producers2021**. This artwork must not be modified in any way, including manipulation of the award year indicated upon it. If you require a Winner Stamp for additional years won, please contact the Marketing Department for additional art files. If you are promoting the award on your website, please link back to our online listings: <https://www.phillymag.com/real-estate-agents/>

Example without winner stamp:

Philadelphia magazine's
Top Real Estate Producers™ 2021 – Keller Williams

Use your phone's camera to scan this QR code to download the Top Real Estate Producers™ logo:



Example of winner stamp use:



4. The *Philadelphia* magazine Top Real Estate Producers™ trademark must not be used in connection with a group of professionals or a company name without clearly identifying those professionals selected for the *Philadelphia* magazine Top Real Estate Producers™ award, the year of their individual award and the winning category of each professional.

We must insist that you follow these specific guidelines to preserve the integrity of this award and to increase its value to you and the other winners. In addition, *Philadelphia* magazine reserves the right to use your name in its list of 2021 *Philadelphia* magazine Top Real Estate Producers ™ award winners.

Back again this year! Show off your award in style. Shop *Philadelphia* magazine's online store to purchase customizable plaques, banners, window clings and more to showcase your accomplishment in your office and beyond. Visit <https://newskeepsake.com/pages/philadelphia-magazine> or scan this QR code to shop now:



If you have any questions about the above guidelines, please do not hesitate to contact me at ilivesey@phillymag.com.

Thank you,
Julia Livesey | Senior Manager, Integrated Campaign Strategy, *Philadelphia* magazine