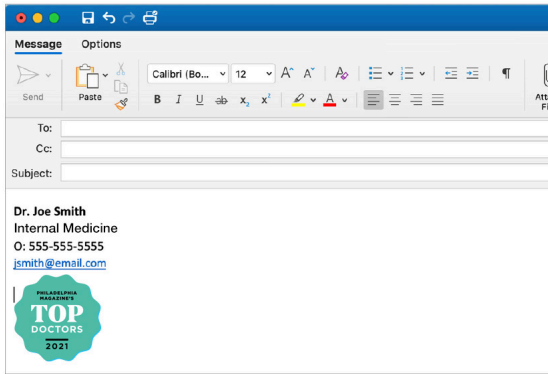




Badge Usage Recommendations

Congratulations on having been named a **Philadelphia magazine Top Doctors™ 2021 Winner!** Here are some examples of how you can use the downloadable winner badge on your platforms to showcase this accomplishment. Plus, as a 2021 winner, be sure to check out our [online store](#) to purchase displays and decals to place in your office!



Winner Badge

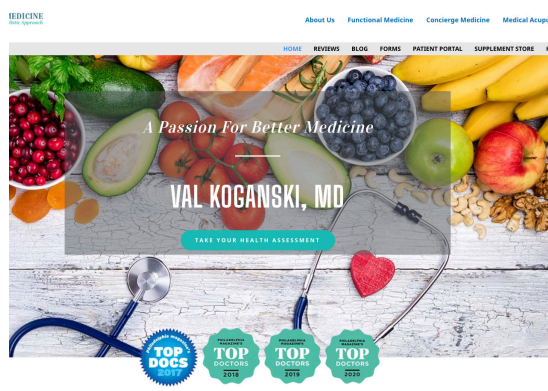
We suggest using it in the following ways:

- On your website
- In your email signature
- Across social media platforms
- On Business Cards
- On flyers or other printed materials at your office



Social Media

Suggested post copy: Honored to have been named one of *Philadelphia* magazine's Top Doctors™ 2021! Check out the May issue on newsstands May 3rd or see my listing here: <https://www.phillymag.com/find-a-doctor/> (or add personalized listing URL)



Boost Your SEO

Add the badge to your website and business card. To increase SEO, hyperlink the logo to your listing in *Philadelphia* magazine's Find It Doctors directory. Search engines will take into account the authority of phillymag.com when determining how far down on a search list to put your website. In short, your website will benefit from our site's reputation as a dominant local resource center.

PLEASE REFER TO THE LOGO GUIDELINES DOC TO ENSURE CORRECT USAGE.