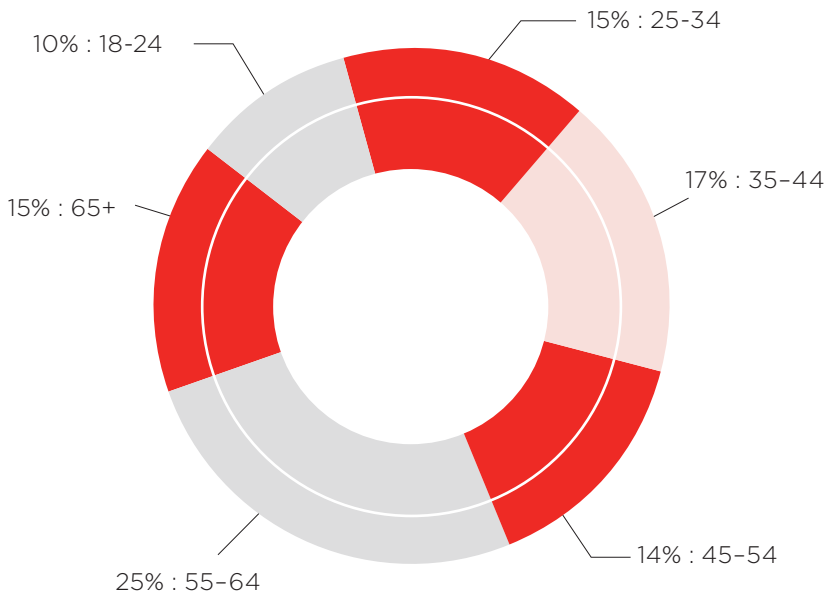


Meet Our Online Readers

UNIQUE VISITORS | MONTHLY PAGE VIEWS
1.1 MM | **1.6 MM**

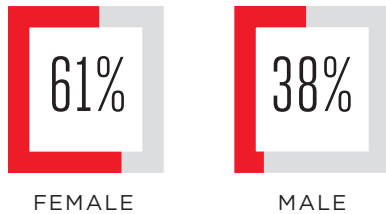


AGE RANGE



AFFLUENCE

GENDER



75% are college graduates and/or have an advanced degree

BY DEVICE



TOP CATEGORIES

1. Local Breaking News
2. Food and Drink
3. Real Estate
4. Health and Fitness
5. Things To Do
6. Wedding

72%

OF READERS HAVE AN HHI OVER \$100,000

71%

ARE HOMEOWNERS