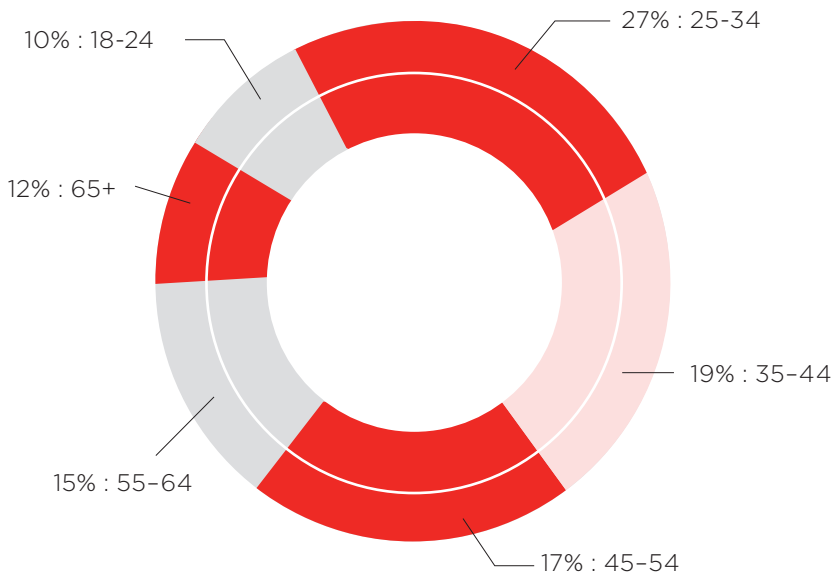


Meet Our Online Readers

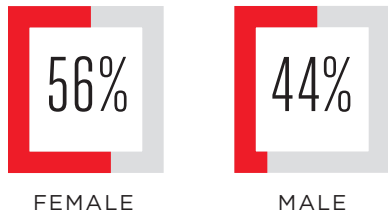
UNIQUE VISITORS | PAGE VIEWS
1.7 MM | **3 MM**



AGE RANGE

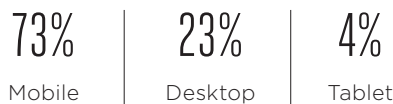


GENDER



87% are college graduates and/or have an advanced degree

BY DEVICE



TOP 5 CATEGORIES

1. Local Breaking News
2. Food and Drink
3. Real Estate
4. Health and Fitness
5. Wedding

AFFLUENCE

62%

OF READERS HAVE AN HHI OVER \$100,000

71%

ARE HOMEOWNERS