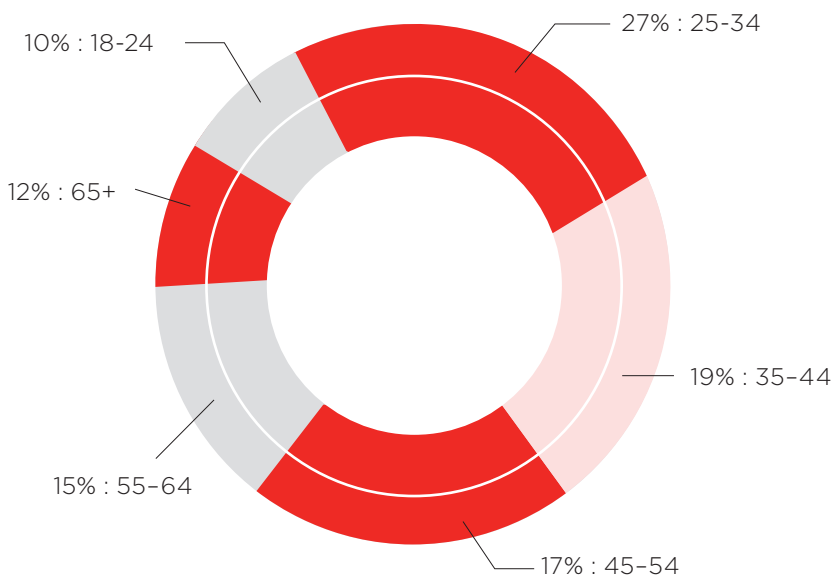
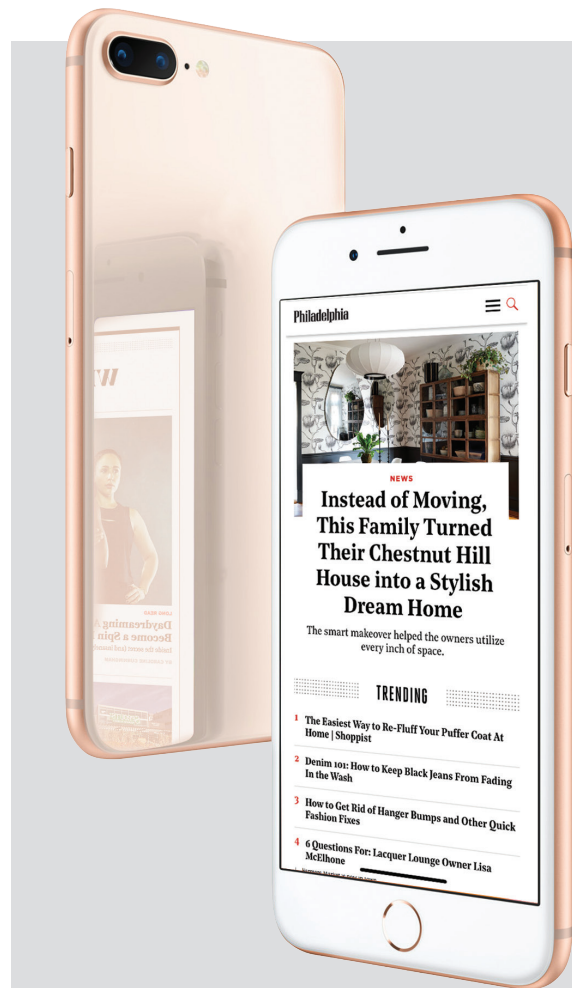


# Meet Our Online Readers

UNIQUE VISITORS | PAGE VIEWS  
**1.7 MM** | **3 MM**

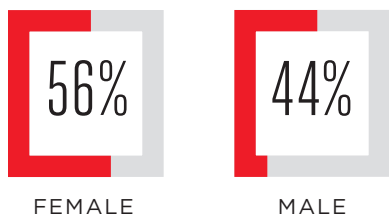


AGE RANGE



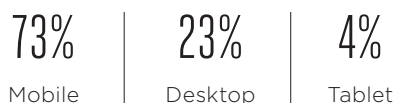
## AFFLUENCE

GENDER



**87%** are college graduates and/or have an advanced degree

BY DEVICE



### TOP 5 CATEGORIES

1. Local Breaking News
2. Food and Drink
3. Real Estate
4. Health and Fitness
5. Wedding

**62%**

OF READERS HAVE AN HHI OVER \$100,000

**71%**

ARE HOMEOWNERS