

Planning Calendar pt. I

2022

January

SPACE DEADLINE

NOV. 18, 2021

ON SALE

DEC. 20, 2021

Editorial Focus

50 Best Restaurants

Special Sections

Visit Florida

Events

Be Well Philly Underground

Philadelphia Home + Design

SPACE DEADLINE

OCT. 28, 2021

ON SALE

DEC. 20, 2021

February

SPACE DEADLINE

DEC. 15, 2021

ON SALE

JAN. 24, 2022

Editorial Focus

New Beauty

Special Sections

Go Red for Women

Events

Be Well Philly Underground

March

SPACE DEADLINE

JAN. 26, 2022

ON SALE

FEB. 28, 2022

Editorial Focus

*Real Estate, Top Dentists,
Spring Fashion & Travel*

Special Sections

Top Dentists Profiles, Health Experts

Events

*Philadelphia Wedding's
Brides, Bubbly & Brunch
Be Well Philly Underground*

April

SPACE DEADLINE

FEB. 23, 2022

ON SALE

MAR. 28, 2022

Editorial Focus

Top Mortgage Professionals

Special Sections

*Guide to Aging Well,
Top Mortgage Professional Profiles,
Faces of Women in Business*

Events

*Philadelphia magazine's
Trailblazer Awards
Be Well Philly Underground*

May

SPACE DEADLINE

MAR. 23, 2022

ON SALE

APR. 25, 2022

Editorial Focus

Top Doctors

Special Sections

Top Doctor Profiles

Events

*Foobooz La Fête
Be Well Philly Underground*

June

SPACE DEADLINE

APR. 20, 2022

ON SALE

MAY 23, 2022

Editorial Focus

*Summer Travel,
Top Real Estate Producers*

Special Sections

*Top Real Estate Producer Profiles,
Visit Florida, Super Lawyers*

Events

Be Well Philly Fest

Wedding Summer/Fall

SPACE DEADLINE

APR. 22, 2022

ON SALE

JUNE 20, 2022

Planning Calendar

pt. II
2022

July

SPACE DEADLINE

MAY 18, 2022

ON SALE

JUNE 20, 2022

Editorial Focus

Cover Story TBD

Special Sections

*Ultimate Venue Guide,
Summer Cocktail Guide*

Events

Be Well Philly Yoga Flow

August

SPACE DEADLINE

JUNE 22, 2022

ON SALE

JULY 25, 2022

Editorial Focus

Best of Philly

Special Sections

Health Experts

Events

Best of Philly Soirée

September

SPACE DEADLINE

JULY 20, 2022

ON SALE

AUG. 22, 2022

Editorial Focus

*Schools, Fall Fashion & Travel,
Fall Arts & Entertainment*

Special Sections

*Private School Guide, Event Planner,
5 Star Home Professionals*

Events

Be Well Philly Underground

October

SPACE DEADLINE

AUG. 24, 2022

ON SALE

SEP. 26, 2022

Editorial Focus

Best Bars

Special Sections

Think Pink, Guide to Aging Well

Events

*Philadelphia magazine's
Whiskey & Fine Spirits Festival
Be Well Philly Underground*

November

SPACE DEADLINE

SEP. 21, 2022

ON SALE

OCT. 24, 2022

Editorial Focus

Most Influential Philadelphians

Special Sections

Guide to Medical Cannabis

Events

*Philadelphia magazine's Wine Festival
Philadelphia magazine's ThinkFest
Philadelphia Wedding's First Look
Be Well Philly Underground*

Wedding Winter/Spring

SPACE DEADLINE

SEP. 16, 2022

ON SALE

NOV 15, 2022

December

SPACE DEADLINE

OCT. 26, 2022

ON SALE

NOV. 28, 2022

Editorial Focus

Holidays

Special Sections

Philly Gives, Holiday Cocktail Guide

Events

Be Well Philly Underground

Be Well Philly

SPACE DEADLINE

OCT. 11, 2022

ON SALE

NOV. 28, 2022

Want to know more?

Contact our advertising department at advertise@phillymag.com for additional information and sponsorship opportunities.

Philadelphia Magazine

pt. I
2022

January / ON SALE 12/20/21

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	October 18	
Visit Florida	November 8	November 15
What You Need to Know	November 8	November 15
Run of Book Ad	November 18	November 18

February / ON SALE 01/24/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	November 12	
Go Red for Women	December 1	December 8
What You Need to Know	December 1	December 8
Run of Book Ad	December 15	December 15

March / ON SALE 2/28/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	December 23	
Top Dentist Profiles	January 7	January 21
Health Expert Profiles	January 7	January 21
What You Need to Know	January 7	January 21
Run of Book Ad	January 26	January 28

April / ON SALE 3/28/22

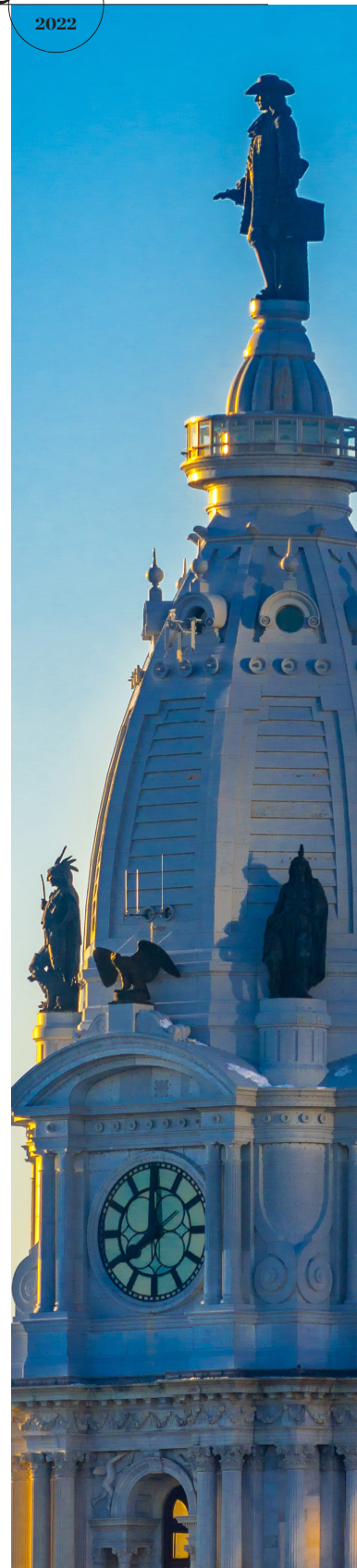
	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	January 21	
Top Mortgage Professional Profiles	February 4	February 18
Faces of Women in Business	February 4	February 18
Guide to Aging Well	February 11	February 18
What You Need to Know	February 11	February 18
Run of Book Ad	February 23	February 25

May / ON SALE 4/25/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	February 18	
Top Doctor Profiles	March 4	March 18
Health Expert Profiles	March 4	March 18
What You Need to Know	March 11	March 18
Run of Book Ad	March 23	March 25

June / ON SALE 5/23/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	March 18	
Summer Cocktail Guide	April 8	April 15
Top Real Estate Producers	April 8	April 15
Visit Florida	April 8	April 15
What You Need to Know	April 8	April 15
Run of Book Ad	April 20	April 22



Philadelphia Magazine

pt. II
2022

July / ON SALE 6/20/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	April 15	
Ultimate Venue Guide	May 6	May 13
What You Need to Know	May 6	May 13
Run of Book Ad	May 18	May 20

August / ON SALE 7/25/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	May 20	
Health Expert Profiles	June 3	June 17
What You Need to Know	June 8	June 17
Run of Book Ad	June 22	June 24

September / ON SALE 8/22/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	June 17	
Private School Guide (profiles)	July 1	July 15
Event Planner	July 15	July 19
What You Need to Know	July 15	July 19
Private School Guide (brand ads)	July 19	July 22
Run of Book Ad	July 20	July 22

October / ON SALE 9/26/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	July 22	
Think Pink (profiles)	August 5	August 19
Guide to Aging Well	August 12	August 19
What You Need to Know	August 12	August 19
Think Pink (brand ads)	August 19	August 26
Run of Book Ad	August 24	August 26

November / ON SALE 10/24/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	August 19	
Guide to Medical Cannabis	September 9	September 16
What You Need to Know	September 9	September 16
Run of Book Ad	September 21	September 23

December / ON SALE 11/28/22

	COMMITMENT DEADLINE	ALL MATERIALS DUE
Custom Advertorial	September 23	
Philly Gives	October 7	October 21
Holiday Cocktail Guide	October 7	October 21
What You Need to Know	October 7	October 21
Run of Book Ad	October 26	October 28

**Photoshoots must be booked by the commitment deadline. Final photos must be submitted by materials deadline.*