

Philadelphia

HOME+DESIGN

Philadelphia Home + Design is an annual publication showcasing the work of the region's most accomplished architects, builders, designers, landscapers and other businesses that provide services to the homeowner.

In addition to the elegantly produced guide, a digital directory and social media presence will help homeowners find you when they are searching for resources for building, renovating or looking for design ideas.

Philadelphia **HOME+DESIGN**

Annual Distribution

Ν	Mailed to select <i>Philadelphia</i> magazine	
	subscribers	37,000
N	Jewsstands	5,500
T	op Doctor, Top Dentist and Top Realtor lists	3,300
T	argeted Phillymag.com lists	2,500
R	Retail Partners	2,000
т	OTAL DISTRIBUTION	50 300

Categories

- · Architects
- Custom Builders
- Restoration + Renovation
- Interior Design
- Furniture + Specialty
- Kitchen + Bath
- Tile, Stone + Flooring
- · Outdoor Living
- * Categories are subject to change.

Philadelphia Home + Design is produced by City/Studio for Philadelphia magazine.

Submit Your Work!

Have a home project you love?
To submit your profressional

photos for consideration, contact **Meghan Cima** for more details at **mcima@phillymag.com**

Editorial Features

Home Tours

■ Step inside Philadelphia's most luxurious homes. From the Shore to the Main Line and every place in between, immerse yourself in the exquisite beauty created by the region's most talented experts.

LIVING WITH A
PANORAMIC VIEW



Design Trends

■ A peak at next year's most inspiring design trends will undoubtedly keep your home in style. Whether you're looking for a refresh or a big transformation our trends feature will guide you in making your house feel like a home!

Integrated Opportunities

Showcase Advertorial \$11,000 NET

Showcase your business in a luxurious 4-page advertorial section which includes **TWO** (one horizontal, one vertical) feature photos, up to 3 additional photos, 425 words of copy plus the digital and social media package.





Brand Premium Options

Cover 2	\$7,500
Cover 3	\$7,250
Cover 4	\$8.850

Early Bird | 06/22 Space Close | 10/19 On Sale | JANUARY 2024

Showcase Spread

\$7,000 NET

Showcase your business in a impactful advertorial spread featuring **ONE** feature photo, up to 3 additional photos, 125 words of copy plus the digital and social media package.



Full-Page Showcase

\$4,350 NET

Showcase your business in a full-page advertorial featuring 1-3 photographs, 125 words of copy plus the digital and social media package.





NOTE: These are examples of spread and single-page designs.

Advertorial layouts may vary depending on page placement and assets provided.

P



■ All Philadelphia Home + Design advertisers will be featured in *Philadelphia* magazine's *Instagram Inspirations* in-book section throughout the year reaching 405,000 monthly readers.





professionals for your home design project. Whether designing a home office, or planning a kitchen remodel, you'll find the very best architects, builders, kitchen and bath experts, lighting designers, and more to help your dream become reality.



Roots Landscape Inc.

Roots Landscape Inc. is your premier Greater Philadelphia landscape design/build firm. Whether you are looking to update your landscape; install a new patio; or create a backyard oasis; Roots Landscape is the company your solution. Our qualified landscape architects; fine gardeners; and custom masons have over twenty years of experience building everything from pools and...

485 Devon Park Dr, Wayne, Pennsylvania, 19087

₩AYNE

Digital + **Social Media**

■ (1) Day Instagram takeover on our @phillyhomedesign account (5 posts throughout one day).

(1) Featured enhanced directory listing on phillymag. com's Find it Philly channel, for (12) months.

Get Social!

Expand your social media presence! Submit your Instaworthy photos to be posted on our social media platforms. Contact Meghan Cima for more details at

mcima@phillymag.com



FOR ADDITIONAL INFORMATION

Contact Senior Account Executive Meghan Cima at 610-304-2377 or mcima@phillymag.com.

