

Philadelphia HOME + DESIGN

Philadelphia Home + Design is an annual publication showcasing the work of the region's most accomplished architects, builders, designers, landscapers and other businesses that provide services to the homeowner.

In addition to the elegantly produced guide, a digital directory and social media presence will help homeowners find you when they are searching for resources for building, renovating or looking for design ideas.

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Annual Distribution

Mailed to select <i>Philadelphia</i> magazine subscribers	37,000
Newsstands	5,500
Top Doctor, Top Dentist and Top Realtor lists	3,300
Targeted Phillymag.com lists	2,500
Retail Partners	2,000
TOTAL DISTRIBUTION	50,300

Categories

- Architects
- Custom Builders
- Restoration + Renovation
- Interior Design
- Furniture + Specialty
- Kitchen + Bath
- Tile, Stone + Flooring
- Outdoor Living

* Categories are subject to change.

Philadelphia Home + Design is produced by **City/Studio** for *Philadelphia* magazine.

Integrated Opportunities

Showcase Advertorial

\$11,000 NET

Showcase your business in a luxurious 4-page advertorial section which includes **TWO (one horizontal, one vertical)** feature photos, up to 3 additional photos, 425 words of copy plus the digital and social media package.



Showcase Spread

\$7,000 NET

Showcase your business in a impactful advertorial spread featuring **ONE** feature photo, up to 3 additional photos, 125 words of copy plus the digital and social media package.



Full-Page Showcase

\$4,350 NET

Showcase your business in a full-page advertorial featuring 1-3 photographs, 125 words of copy plus the digital and social media package.



Brand Premium Options

Cover 2	\$7,500
Cover 3	\$7,250
Cover 4	\$8,850

NOTE: These are examples of spread and single-page designs. Advertorial layouts may vary depending on page placement and assets provided.

Early Bird | 07/08

Space Close | 10/21

On Sale | JANUARY 2023

Print Presence

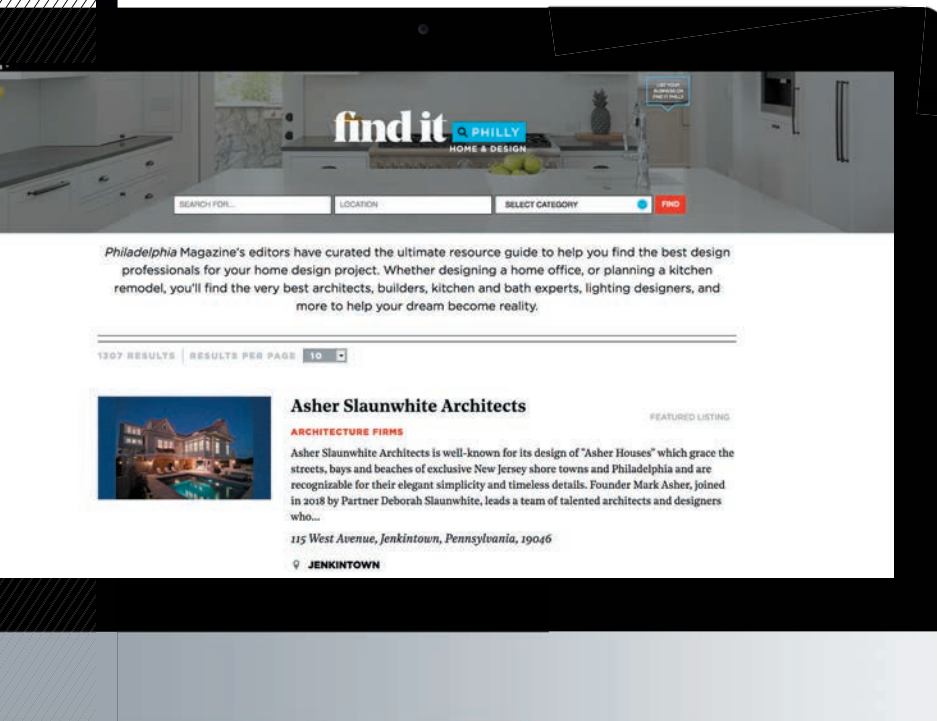
■ All Philadelphia Home + Design advertisers will be featured in Philadelphia magazine's Instagram Inspirations in-book section throughout the year reaching 664,000 monthly readers.



Digital + Social Media

■ (1) Day Instagram takeover on our @phillyhomedesign account (5 posts throughout one day).

■ (1) Featured enhanced directory listing on phillymag.com's Find it Philly channel, for (12) months.



Events

■ You will also have access to our exclusive members-only networking events, open to our advertisers in the home industry (events may be virtual and/or in person, as determined by health and safety protocols).

FOR ADDITIONAL INFORMATION

Contact Senior Account Executive Meghan Cima at 610-304-2377 or mcima@phillymag.com.

