

Philadelphia

HOME+DESIGN

Philadelphia Home + Design is an annual publication showcasing the work of the region's most accomplished architects, builders, designers, landscapers and other businesses that provide services to the homeowner.

In addition to the elegantly produced guide, a digital directory and social media presence will help homeowners find you when they are searching for resources for building, renovating or looking for design ideas.

Philadelphia **HOME+DESIGN**



Annual Distribution

Mailed to select Philadelphia magazine Top Doctor, Top Dentist and Top Realtor lists 3,300 Targeted Phillymag.com lists......2,500 TOTAL DISTRIBUTION50,300

Categories

- Architects
- Custom Builders
- Restoration + Renovation
- · Interior Design
- Furniture + Specialty
- Kitchen + Bath
- Tile, Stone + Flooring
- Outdoor Living
- * Categories are subject to change.

Philadelphia Home + Design is produced by *City/Studio* for *Philadelphia* magazine.

Integrated Opportunities

Showcase Advertorial \$11,000 NET

Showcase your business in a luxurious 4-page advertorial section which includes **TWO** (one horizontal, one vertical) feature photos, up to 3 additional photos, 425 words of copy plus the digital and social media package.





Brand Premium Options

Cover 2	\$7,500
Cover 3	\$7,250
Cover 4	\$8,850

Early Bird | 07/08 Space Close | 10/21 On Sale | JANUARY 2023

Showcase Spread \$7,000 NET

Showcase your business in a impactful advertorial spread featuring **ONE** feature photo, up to 3 additional photos, 125 words of copy plus the digital and social media package.



Full-Page Showcase \$4,350 NET

Showcase your business in a full-page advertorial featuring 1-3 photographs, 125 words of copy plus the digital and social media package.



NOTE: These are examples of spread and single-page designs. Advertorial layouts may vary depending on page placement and assets provided.

P



■ All Philadelphia Home + Design advertisers will be featured in Philadelphia magazine's Instagram Inspirations in-book section throughout the year reaching 664,000 monthly readers.





Philadelphia Magazine's editors have curated the ultimate resource guide to help you find the best design professionals for your home design project. Whether designing a home office, or planning a kitchen remodel, you'll find the very best architects, builders, kitchen and bath experts, lighting designers, and more to help your dream become reality.

1307 RESULTS RESULTS PER PAGE 10



Asher Slaunwhite Architects

Asher Slaunwhite Architects is well-known for its design of "Asher Houses" which grace the streets, bays and beaches of exclusive New Jersey shore towns and Philadelphia and are recognizable for their elegant simplicity and timeless details. Founder Mark Asher, joined in 2018 by Partner Deborah Slaunwhite, leads a team of talented architects and designers who.

115 West Avenue, Jenkintown, Pennsylvania, 1904

JENKINTOWN

ARCHITECTURE FIRMS

Digital + Social Media

■ (1) Day Instagram takeover on our *@phillyhomedesign* account (5 posts throughout one day).

■ (1) Featured enhanced directory listing on phillymag. com's *Find it Philly* channel, for (12) months.



■ You will also have access to our exclusive members-only networking events, open to our advertisers in the home industry (events may be virtual and/or in person, as determined by health and safety protocols).



FOR ADDITIONAL INFORMATION

Contact Senior Account Executive Meghan Cima at 610-304-2377 or mcima@phillymag.com.

