Philadelphia Home + Design is an annual publication showcasing the work of the region’s most accomplished architects, builders, designers, landscapers and other businesses that provide services to the homeowner.

In addition to the elegantly produced guide, a digital directory and social media presence will help homeowners find you when they are searching for resources for building, renovating or looking for design ideas.

**Annual Distribution**

- Mailed to select Philadelphia magazine subscribers: 37,000
- Newsstands: 5,500
- Top Doctor, Top Dentist and Top Realtor lists: 3,300
- Targeted Phillymag.com lists: 2,500
- Retail Partners: 2,000
- **TOTAL DISTRIBUTION**: 50,300

**Categories**

- Architects
- Custom Builders
- Restoration + Renovation
- Interior Design
- Furniture + Specialty
- Kitchen + Bath
- Tile, Stone + Flooring
- Outdoor Living

*Categories are subject to change.*
Integrated Opportunities

**Showcase Advertorial**

**$11,000 NET**

Showcase your business in a luxurious 4-page advertorial section which includes TWO feature photos, up to 3 additional photos, 375 words of copy plus the digital and social media package.

**Showcase Spread**

**$7,000 NET**

Showcase your business in a impactful advertorial spread featuring ONE feature photo, up to 3 additional photos, 75 words of copy plus the digital and social media package.

**Full-Page Showcase**

**$4,350 NET**

Showcase your business in a full-page advertorial featuring 1-3 photographs, 75 words of copy plus the digital and social media package.

**Brand Premium Options**

Cover 2 ........................................ $7,500  
Cover 3 ........................................ $7,250  
Cover 4 ........................................ $8,850

10% Off Early Bird Discount  |  7/9  
Space Close  |  9/29  
On Sale  |  JANUARY 2022

**NOTE:** These are examples of spread and single-page designs. Advertorial layouts may vary depending on page placement and assets provided.
Print Presence

All Philadelphia Home + Design advertisers will be featured in Philadelphia magazine’s Instagram Inspirations in-book section throughout the year reaching 664,000 monthly readers.

Digital + Social Media

(1) Day Instagram takeover on our @phillyhomedesign account (5 posts throughout one day).

(1) Featured enhanced directory listing on phillymag.com’s Find it Philly channel, for (12) months.

Events

You will also have access to our exclusive members-only networking events, open to our advertisers in the home industry (events may be virtual and/or in person, as determined by health and safety protocols).

For Additional Information
Contact Account Executive Abby Fabrizio at 215-979-7488 or afabrizio@phillymag.com.