

INETY YEARS AGO, MAX "BOO BOO" HOFF RAN WHAT MAY HAVE BEEN THE LARGEST BOOTLEGGING RING IN AMERICAN HISTORY. IN PROHIBITION-ERA PHILADELPHIA HIS CREWS-WORKING UNDER THE FRONT OF THE FRANKLIN MORTGAGE & INVESTMENT COMPANY-MOVED SO MANY BARRELS THE ORGANIZATION WAS ESTIMATED TO BRING IN \$5 MILLION A YEAR. THE KEY TO HIS SUCCESS WAS SIMPLE: AMERICANS LOVED BOOZE. THE "NOBLE EXPERIMENT" DIDN'T CHANGE ANYBODY'S MIND ABOUT WHISKEY, GIN OR APPLEJACK, BUT IT DID NEARLY DESTROY WHAT HAD UNTIL THAT TIME BEEN A THRIVING AMERICAN ART FORM.



ONE HUNDRED YEARS AGO, A PHILADELPHIAN COULD HAVE WALKED INTO ANY NUMBER OF DRINKING ESTABLISHMENTS AND ORDERED AN OLD FASHIONED, A SIDECAR OR PHILLY'S OWN CLOVER CLUB AND HAD A DRINK LOVINGLY PREPARED BY A QUALIFIED BARKEEP. BY THAT TIME, THE CULTURE OF THE COCKTAIL WAS AT ITS ZENITH. MEN AND WOMEN ACROSS THE COUNTRY HAD TAKEN THE LESSONS OF NINETEENTH CENTURY MASTERS LIKE JERRY "THE PROFESSOR" THOMAS AND RAN WITH THEM, LEARNING A FEW TRICKS OF THEIR OWN ALONG THE WAY.



TODAY ACROSS AMERICA STALWART BARTENDERS ARE STRIVING TO RETURN OUR COUNTRY'S HERITAGE. WE AT THE FRANKLIN BELEIVE PHILADELPHIA DESERVES TO ONCE AGAIN TAKE ITS RIGHTFUL PLACE AT THE FOREFRONT OF AMERICAN DRINKING CULTUR IN THE TWENTY-FIRST CENTURY





REQUIRED READING



APPLEJACK FIX

APPLEJACK, HOUSEMADE RASPBERRY SYRUP, FRESH LEMON JUICE, SERVED ON CRUSHED ICE

WARD 8

RYE WHISKEY, POMEGRANATE MOLASSES, FRESH LEMON AND ORANGE JUICE, SERVED UP

RYE BUCK

RYE WHISKEY, HOUSEMADE GINGER SYRUP, FRESH LEMON JUICE,
ANGOSTURA BITTERS, SERVED TALL

LA FLORIDA DAIQUIRI

NICARAGUAN RUM, CREME DE CACAO, ORANGE LIQUEUR, HOUSEMADE
GRENADINE, FRESH LIME JUICE, SERVED UP

BIZZY IZZY

RYE WHISKEY, AMONTILLADO SHERRY, FRESH LEMON AND PINEAPPLE
JUICE, ANGOSTURRA BITTERS, SERVED TALL WITH SODA

OPERA COCKTAIL

GIN, DUBONNET, MARASCHINO LIQUEUR, ANGOSTURA BITTERS,
SERVED UP

DIAMONDBACK

RYE WHISKEY, APPLEJACK, YELLOW CHARTREUSE, SERVED UP

BARTENDERS BREAKFAST ~ 8

BEER & A SHOT





EASY GOING



Because sometimes the paths of least resistance is the solutions

EMMA FROST

GIN, COCCHI AMERICANO, CREME DE VIOLETTE, HOUSEMADE GRAPEFRUIT SYRUP, FRESH LEMON JUICE, SERVED TALL WITH SODA

DISPOSABLE CULTURE

RYE WHISKEY, APPLEJACK, YELLOW CHARTREUSE, MARASCHINO LIQUEUR,
HOUSEMADE CINNAMON SYRUP, FRESH LEMON JUICE,
PEYCHAUD BITTERS, SERVED UP

A LITTLE MORE TRUST

GIN, RYE WHISKEY, ORANGE LIQUEUR, HOUSEMADE GINGER SYRUP,
FRESH LIME AND PINEAPPLE JUICE, AROMATIC BITTERS,
SERVED ON CRUSHED ICE

PAPA GHEDE

HAITIAN RUM, RHUM AGRICOLE, ABSINTHE, HOUSEMADE BLUEBERRY
ROOIBOS SYRUP, FRESH LIME AND GRAPEFRUIT JUICE,
CELERY AND PEYCHAUD BITTERS SERVED UP

STEMWINDER

REPOSADO TEQUILA, AMONTILLADO SHERRY, ORANGE LIQUEUR, FRESH LEMON JUICE, BOSTON BITTAHS, SERVED UP

ONE TRICK PONY

GIN, CAMPARI, ALLSPICE DRAM, FRESH PINEAPPLE AND LIME JUICE,
SERVED UP





THE FLOWING BOWL



because sometimes the answer is punch in your mouth

NO CONTEST PUNCH

GIN, FINO SHERRY, AMARETTO, FRESH GRAPEFRUIT AND LEMON JUICE,

ANGOSTURA BITTERS

THE LAW OF THE JUNGLE PUNCH

VENEZUELAN RUM, BATAVIA ARRACK, GALLIANO, ORANGE AND CHERRY LIQUEUR, CHOCOLATE AND COCONUT BLACK TEA, CANE SYRUP, CREAM, JERRY THOMAS BITTERS

PARTY DOWN PUNCH~13

REPOSADO TEQUILA, BLACKSTRAP RUM, ORANGE LIQUEUR,
HOUSEMADE FALERNUM AND CINNAMON SYRUP,
FRESH ORANGE AND LIME JUICE, ANGOSTURA BITTERS

BLOOD ON THE TRACKS PUNCH

ROUGE VERMOUTH, APPLEJACK, AVERNA, PIMM'S ORANGE LIQUEUR,
HOUSEMADE GRAPEFRUIT SYRUP, FRESH LEMON JUICE,
ANGOSTURA BITTERS

HIGH VOLTAGE PUNCH~13

BATAVIA ARRACK, RUBY PORT, APPLEJACK, FRESH ORANGE AND LEMON
JUICE, ANOGSTURA BITTERS

Dunch was the grandaddy of the cocktail. We at the Franklin love this oft-misunderstood beverage. All punches are served in single servings (\$12), for four to six (\$42), and small (\$100) and large (\$200) bowls. Bowls take time to prepare and imbibe, and are meant to be an experience to Share among friends. Think of it as the sixteenth and seventeenth century equivalent of bottle service.



REBELLIOUS SPIRITS



Because america was founded on them and progress depends upon them

DOLLYROCKER

GIN, HOUSEMADE LEMON AND THYME SHRUB, FRESH LEMON JUICE,
ORANGE BITTERS SERVED TALL WITH SODA

YOKO

BLENDED SCOTCH, MELETTI AMARO, HOUSEMADE ROSEMARY HONEY, FRESH LEMONJUICE, EGG YOLK, SERVED UP

FLINTOCK ~ 13

RHUM AGRICOLE, GUYANESE RUM, STREGA, ABSINTHE, HOUSEMADE GRENADINE AND GINGER SYRUP, FRESH LIME AND GRAPEFRUIT JUICE, ANGOSTURA AND PEYCHAUD BITTERS, SERVED ON CRUSHED ICE

PECKINPAH

GUYANESE RUM, MESCAL, HOUSEMADE BLACKBERRY HABENERO SYRUP, FRESH LIME JUICE, JAMAICAN RUM, SERVED ON A ROCK

DEAD MOON

JAMAICAN RUM, BENEDICTINE, CYNAR, SERVED UP

RIDDLES IN THE DARK ~ 13

RYE WHISKEY, PEDRO XIMENEZ SHERRY, AMARO NARDINI, SWEET VERMOUTH, CHERRY LIQUEUR, MORROCAN BITTERS, SERVED UP

OLD SCRATCH

JAMAICAN RUM, COFFEE INFUSED RUM AND COGNAC, PUNT E MES,
MARASCHINO LIQUEUR, ABSINTHE, SERVED UP

TAKE WARNING ~ 15

MESCAL, GIN, BONAL, YELLOW CHARTREUSE, CELERY AND JERRY THOMAS
BITTERS SERVED ON A ROCK

CURIOUS POSES

RHUM AGRICOLE, DUBONNET, ST GERMAIN, ZIRBENZ, DEMERARA,
PEYCHAUD BITTERS. SERVED UP





I ASKED HER FOR WATER, SHE BROUGHT ME GASOLINE



Because sometimes you want a drink with teeth

THE MAN WHO SAW THE DEEP ~ 13

VENEZUELAN AND JAMAICAN RUM, GIN, TAWNY PORT, SWEET VERMOUTH,
APRICOT PRESERVES, ORANGE AND PEYCHAUD BITTERS

QUEEN BITCH

GUYANESE RUM, COCCHI AMERICANO, GENEVER, BLANC VERMOUTH,
ABSINTHE, SERVED UP

LONELY HOLIDAY ~ 13

ISLAY SCOTCH, DRAMBUIE, APPLEJACK, PUNT E MES, ANGOSTURA, PEYCHAUD AND ORANGE BITTERS, SERVED ON A ROCK

6 INCH GOLD BLADE ~ 14

JAMAICAN RUM, AMARO NARDINI, CAMPARI, ISLAY SCOTCH, PUNT E MES, ANGOSTURA AND XOCATL MOLE BITTERS, SERVED UP

INFERNAL ARCHITECT ~ 14

APPLEJACK, AMARO NARDINI, STREGA, ALLSPICE DRAM, SERVED AT ROOM TEMPERATURE

